J-STAR Co., Ltd.

Gregory Hara

President & Representative Director

## Announcement of Share Transfer of Tokachi K.K.

This is to announce that our wholly managed and operated J-STAR Number One Investment Limited Partnership has transferred all of shares of Tokachi K.K. (Headquarters: Kawaguchi-shi, Saitama) to Mediaflag Inc. (Headquarters: Shibuya-ku, Tokyo, Ticker: 6067 on Tokyo Mothers)

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## J-STAR Co., Ltd. (<a href="http://www.j-star.co.jp/en/">http://www.j-star.co.jp/en/</a>)

Founded in 2006 as independent Japanese firm, J-STAR is mainly involved in private equity investments for private companies. Management rights are acquired from the company to undertake management buyout (MBO) investments that improve corporate value. J-STAR has the following three standards for investment: (1) a superior management team and staff, (2) ample potential for increasing added value through the contributions of fund managers and (3) a uniqueness / superiority of market status and business models. Following these standards, we focus on companies with a corporate value ranging from 3 billion yen to 10 billion yen. Since its founding, J-STAR invested in more than 17 transactions in various industries such as consumer goods, B to B/B to C service, Healthcare, Environment, and Manufacturing.